

WCFIN will:

1) Inventory the feed science capacity of Western Canada

- The Researchers
- The Resources
- The Users

2) Facilitate communication between feed value chain stakeholders

- Science Users
- Science Providers
- Science Funders

3) Focus our unique Western Canadian feed resources to help our clients

- Crop & Livestock Producers
- Feed & Feed Ingredient Manufacturers
- Government, Industry Associations & Consumers

4) Connect all members of the feed value chain

- Stimulate value added
- Support innovation
- Foster partnerships

5) Promote the feed sciences in Western Canada

- Identify opportunities
- Educational efforts
- Strategic initiatives



Network Members



Agriculture and Agri-Food Canada

Agriculture et Agroalimentaire Canada



Canadian International Grains Institute
Institut international du Canada pour le grain



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WCFIN

WESTERN CANADIAN
Feed Innovation Network

The facilitators of the
**FEED VALUE
CHAIN**



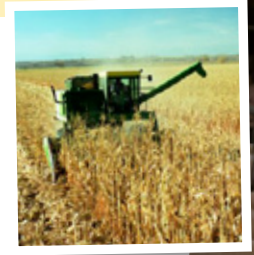
WCFIN

Our mission is to be a credible independent body that provides leadership in an environment that encourages the free flow of information, technologies and advances to both industry and academia. We will work in the best interest of the livestock and crop producers and feeds industry value chain of Western Canada and for the future of feed and feed technologies.



encouraging collaboration

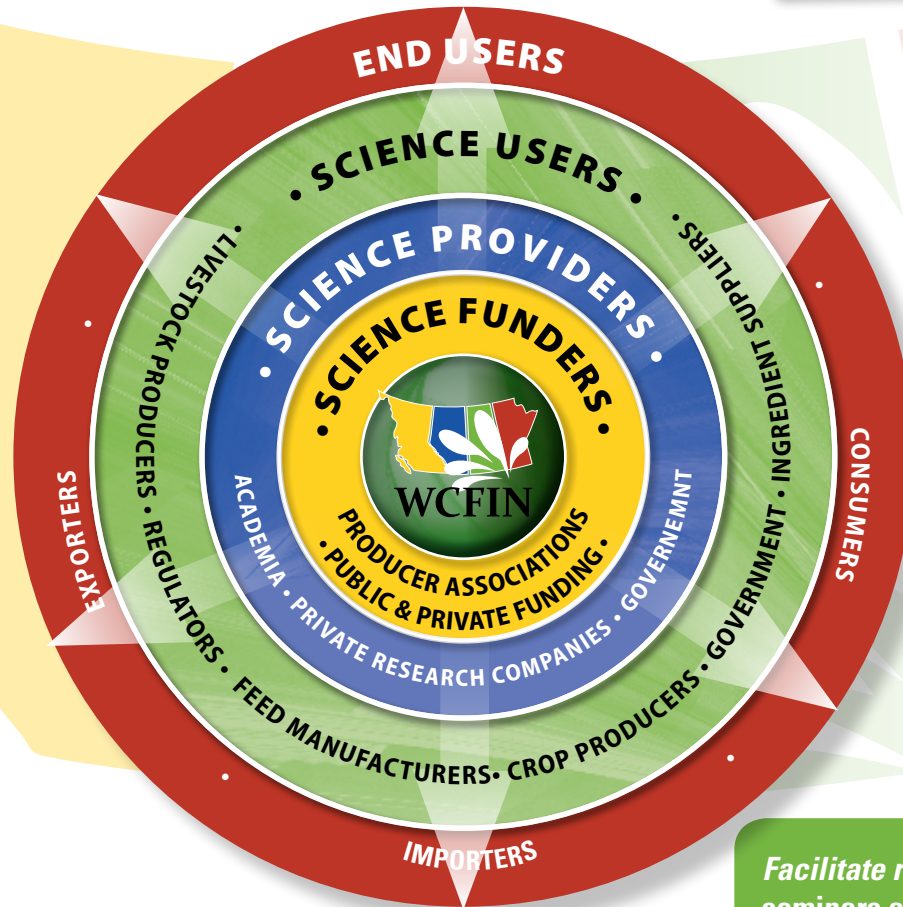
Conduct a *gap analysis* within the Feed Value Chain to develop *clear objectives for the future* of our innovative Western Canadian Feed Industry



finding connections



Create a *searchable* and up to date inventory of *Feed Science Researchers, Users & Funders*



Facilitate relationships by hosting seminars and focus groups



maximizing resources